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GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國美電器控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

OVERSEAS REGULATORY ANNOUNCEMENT

RENMINBI DENOMINATED US DOLLARS SETTLED ZERO COUPON CONVERTIBLE BONDS DUE 2014

(THE “CONVERTIBLE BONDS”)

REPURCHASE OF CONVERTIBLE BONDS

This announcement is made pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The Company would like to announce the repurchases of the Convertible Bonds, particulars of which are set out in this announcement.

This announcement is made pursuant to Rule 13.09(2) of the Listing Rules.

Reference is made to the announcements of GOME Electrical Appliances Holding Limited (the “**Company**”) dated 11 May 2007 (the “**May 2007 Announcement**”), 23 May 2008, 5 July 2009 and 3 August 2009. Capitalised terms used herein have the same meaning as those defined in the May 2007 Announcement, unless otherwise defined.

The Company wishes to announce that it has on 19 November 2009 repurchased Convertible Bonds having an aggregate principal amount of RMB498,400,000 (the “**Repurchased Bonds**”) by way of an over-the-counter purchase.

The Company wishes to announce the following:

- (1) The settlement of the Repurchased Bonds would take place on 24 November 2009.
- (2) The Repurchased Bonds would be cancelled upon the settlement of the Repurchased Bonds. The aggregate principal amount of Convertible Bonds remaining outstanding following cancellation of the Repurchased Bonds would be RMB2,775,300,000.

By Order of the Board of
GOME Electrical Appliances Holding Limited
Chen Xiao
Chairman and President

20 November 2009

As at the date of this announcement, the Board of the Company comprises Mr. Chen Xiao, Mr. Ng Kin Wah, Mr. Wang Jun Zhou, Ms. Wei Qiu Li and Mr. Sun Yi Ding as executive directors; Mr. Zhu Jia, Mr. Ian Andrew Reynolds and Ms. Wang Li Hong as non-executive directors; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang and Mr. Thomas Joseph Manning as independent non-executive directors.

* *For identification purpose only*